

REAL EVENTS.
REAL NETWORKING.
REAL CONNECTIONS.
REAL GROWTH.



SPONSORSHIP

WHAT WE DO

Maximising the potential and prosperity of the 4556 postcode in the Sunshine Coast region.

Kunda Park, Forest Glen, Sippy Downs and Buderim suburbs are all purposefully supported by the 4556 Chamber of Commerce including the University of the Sunshine Coast.



It's our intention to grow our sponsorship family in 2024, and we'd love the opportunity to co-create something meaningful with you.



**CALL DONNA
FOR MORE INFO**

 **0427 179 794**

 **<https://4556chamber.com.au>**

hello@4556chamber.com.au 

2024 SPONSORSHIP PACKAGE:

Cost \$3,300 incl GST.

Your 12 months sponsorship commences from the date of acceptance and the package includes the following: -

- Your logo prominently displayed on the 4556 Chamber website homepage hyperlinked to your website.
- Opportunity to market your business, events, or promotions with regular social media posts.
- Named/main sponsor (sole banner) for a minimum of 1 coffee morning event per year to showcase your business.
- Present for 3 minutes at your sponsored coffee morning event.
- 2 free tickets to every 4556 Chamber ticketed event.
- Your banner prominently displayed at every ticketed 4556 Chamber event.



FIND OUT MORE:



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WHO ARE WE?

- A dynamic business association creating value for the business community in a unique, friendly and socially focused way.
- Representing the business community in the suburbs of Buderim, Forest Glen, Sippy Downs, Tanawha & Kunda Park although members may live or work in the 4556 postcode or elsewhere.
- Working for the community for the past 10 years and is today regarded as one of the leading business associations across the Sunshine Coast.
- Pioneered changes particularly through the adoption of a free membership system so that we're not constantly chasing our tail and membership fees!
- Instead we spend our time on being of value to the business community particularly by creating introductions and links between business leaders and managers.



You could say, that we're helping business thrive!

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ACTIVITIES

- There are over 679 members (as @ 8th April 2024)
- Active on social media with our Facebook page reaching 8.9k monthly, with 2.8k followers and 2.1k likes.
- Active on Instagram with 950 followers, X (formally Twitter) 260 with followers and a new LinkedIn Company page with 110 followers.
- Sharing business news, helpful info, events, opportunities, profile pieces.
- Our committee is a top bunch of people led by Donna Niazov, The committee has extensive contacts across the community.
- Affiliate members of the BWMCA (Buderim War Memorial Community Association) and Business Chamber Qld.
- We contribute volunteers and promotion to the Sconetime Buderim events held for seniors in the community four times a year.
- Christmas events in 4556 to draw attention to the local business community and lift the festive season vibe.
- Our relationships extend to politicians at local, state and federal level as well as the Sunshine Coast Council's Economic Development team, Sunshine Coast 2032 (Olympics Task Group) and other key organisations across the region.



- In 2024, we will deliver both networking and educational events for members and guests:
 - 11 x monthly coffee mornings at different venues in the 4556 postcode area.
 - 4 Welcome Events for new and old members to build more meaningful connections with the Executive Team and each other.
 - 3 MemX Events that are educational events built and delivered in a collaboration between ourselves, UniSC School of Business & Creative Industries & the Institute of Leaders & Managers (IML).
 - Significant business combined events with hot topics for business leaders and managers.

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